

SEPA Grid Evolution Summit

Rethinking Rate Design

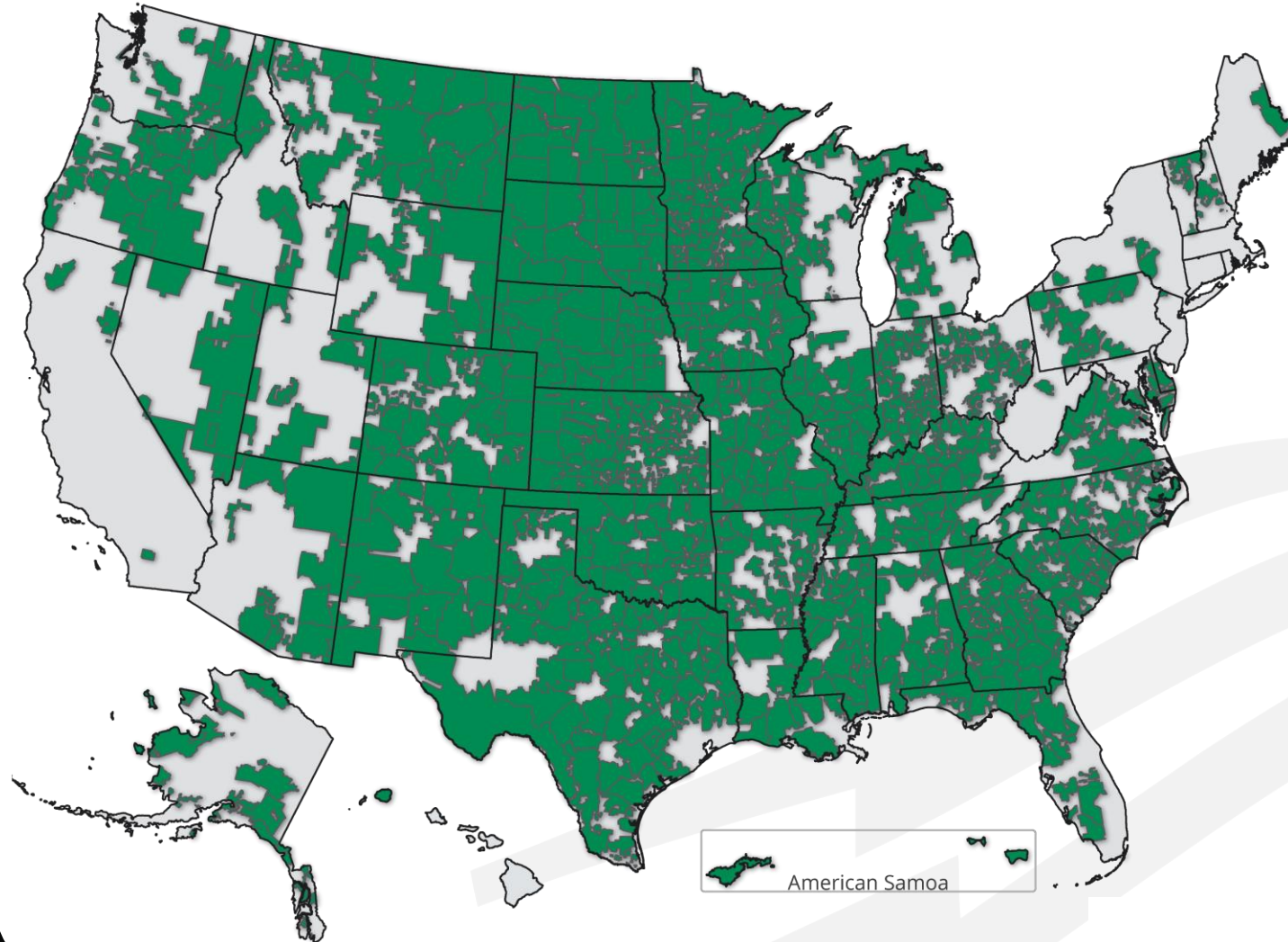
July 27, 2017



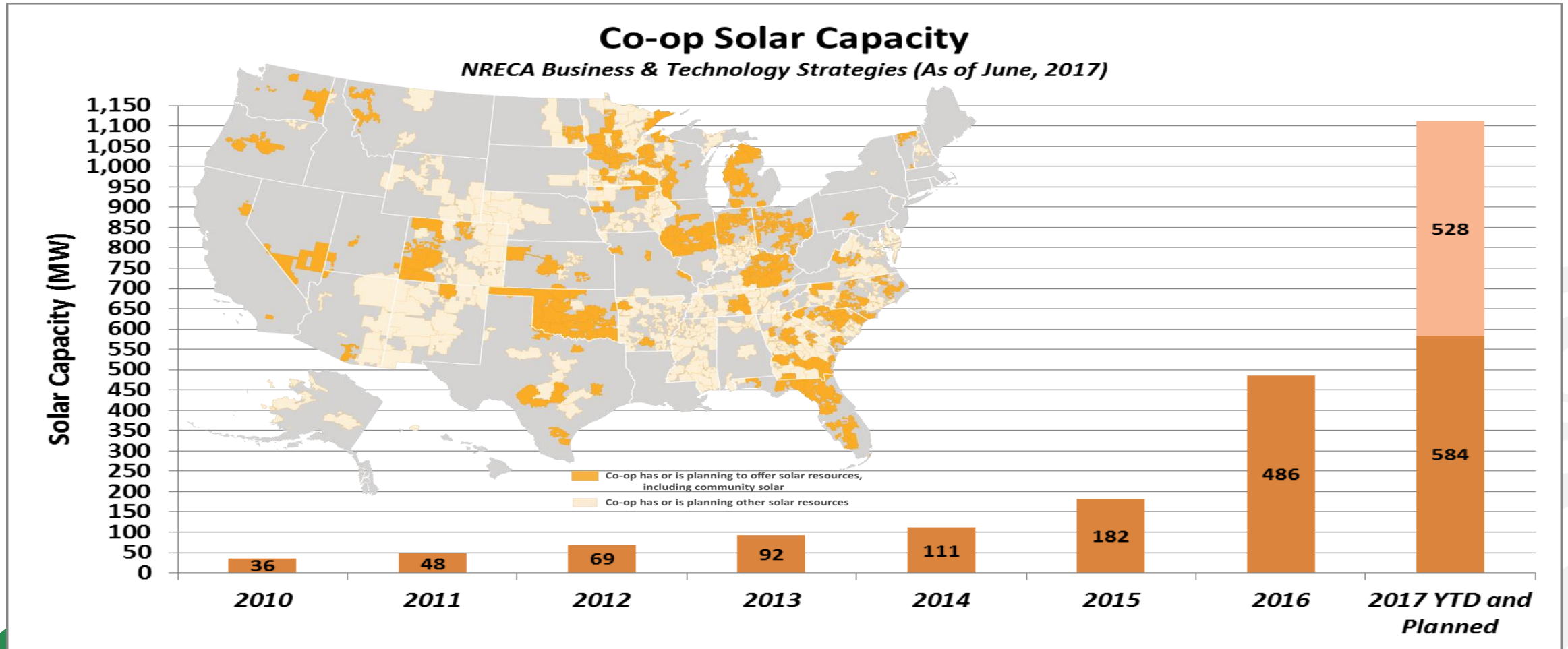
Jan Ahlen

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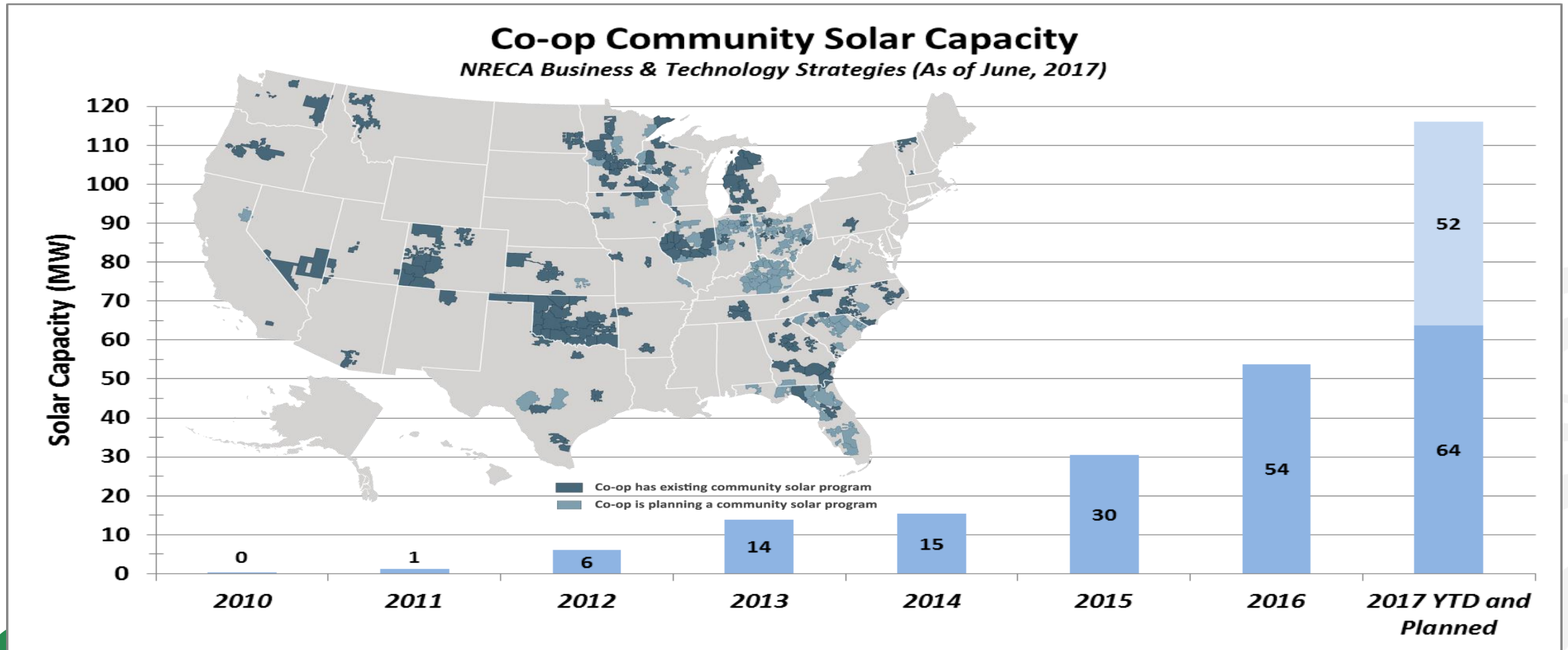
Who are the co-ops?



Co-ops Have Seen Rapid Solar Growth



Co-ops Lead in Community Solar



Towards innovative rate designs

- Technologies: opportunities and risks
- Evolving consumer preferences
- No one-size-fits-all solution exists

Rate design criteria

- Fair and non-discriminatory
- Send proper pricing signals
- Understandable
- Encourage efficient and responsible usage
- Possible societal considerations
- Manage evolving consumer expectations
- Integrate new technologies

Questions?

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